



Australian Plantation
Products and Paper
Industry Council

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AUSTRALIAN PAPER COMMITS TO SUSTAINABLE FOREST MANAGEMENT

A3P has congratulated member organisation Australian Paper for achieving Forest Stewardship Council Chain of Custody Certification for its Reflex paper produced at the Maryvale Mill in Victoria.

A3P CEO Mr Neil Fisher said today, "This achievement demonstrates Australian Paper's commitment to environmental principals across the entire value chain from plantation growing to paper manufacturing".

"Companies like Australian Paper that use timber from other certified companies, in this case A3P member Hancock Victorian Plantations, provide consumers with the confidence that the products are manufactured from sustainably grown fibre sources.

"Of the fibre used to make paper in Australia, nearly 50 per cent is sourced from recycled fibre, more than 30 per cent from plantations and a further 7 per cent from timber manufacturing processes.

"Paper is a renewable, recyclable product with a low environmental impact and customers buying Reflex paper can also be assured the product is Australian made.

"Under our new Sustainability Action Plan, A3P commits to promoting independent forest management certification throughout the industry and increasing certification levels to 70 per cent of members and 70 per cent of hectares by 2015.

"Increasing the supply and use of certified forest products from Australia whether they be through the Forest Stewardship Council or Australian Forestry Standard, not only helps the environment, it generates local jobs and supports our strong contribution to the Australian economy", said Mr Fisher.

A3P is the peak national body representing Australia's plantation products and paper industry.

Further information

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